

Electronic Acknowledgement Receipt

EFS ID:	2996165
Application Number:	09767431
International Application Number:	
Confirmation Number:	9566
Title of Invention:	Brand equity system and method of increasing the same
First Named Inventor/Applicant Name:	Charles L. Jones
Customer Number:	173
Filer:	Kevin W Guynn
Filer Authorized By:	
Attorney Docket Number:	US20000181
Receipt Date:	20-MAR-2008
Filing Date:	22-JAN-2001
Time Stamp:	12:00:51
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$ 810
RAM confirmation Number	6847
Deposit Account	072069
Authorized User	

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1	Request for Continued Examination (RCE)	RCE.pdf	79493	no	2
			4a491b0d67a2f4ac327c50c3202ab4e8fb06f87c		

Warnings:

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Information:

2	Fee Worksheet (PTO-06)	fee-info.pdf	8159	no	2
			fc8f2dd1ea2523f5cb777c36a3d2ddc06ead123		

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Total Files Size (in bytes):	87652
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

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